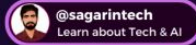


ChatGPT

CHATGPT PROMPT FRAMEWORKS UNLOCK THE POTENTIAL OF CHATGPT



R-T-F

Act as a [ROLE] Create a [TASK] Show as [FORMAT]

Prompt Example
Facebook Ad Marketer. → **ROLE**
Design a compelling Facebook ad campaign to promote a new line of fitness apparel for a sports brand. → **TASK**
Create a storyboard outlining the sequence of ad creatives, including ad copy, visuals, and targeting strategy. → **FORMAT**

S-O-L-V-E

Define [SITUATION] Specify [OBJECTIVE] Define [LIMITATIONS] Define [VISION] Plan [EXECUTION]

Prompt Example
You are managing a project with tight deadlines and limited resources, aiming to deliver a new software feature. → **SITUATION**
Describe these constraints, outline the vision for the feature, and propose a step-by-step execution plan. → **OBJECTIVE**
→ **LIMITATIONS**
→ **VISION**
→ **EXECUTION**

T-A-G

Define [TASK] State the [ACTION] Clarify the [GOAL]

Prompt Example
The task is to evaluate the performance of team members → **TASK**
Act as a Direct manager and assess the strengths and weaknesses of team members. → **ACTION**
Goal is to improve team performance so that the average user satisfaction score moves from 6 to 7.5 in the next quarter. → **GOAL**

D-R-E-A-M

Define [DEFINE] State the [RESEARCH] How to [EXECUTE] How to [ANALYSE] Define [MEASURE]

Prompt Example
Define a problem in product development, research potential solutions, execute a pilot project, analyze the results, and measure the impact on product quality. → **DEFINE**
→ **RESEARCH**
→ **EXECUTE**
→ **ANALYSE**
→ **MEASURE**

B-A-B

Explain Problem [TASK] State Outcome [ACTION] Ask to the [BRIDGE]

Prompt Example
We're nowhere to be seen on SEO rankings → **TASK**
We want to be in top 10 SEO ranking in our niche in 90 days. → **ACTION**
Develop a detailed plan for mentioning all the measures we should take also include list of top 20 key words. → **BRIDGE**

P-A-C-T

Define [PROBLEM] Define [APPROACH] Write About [COMPROMISE] Define [TEST]

Prompt Example
The problem is low customer engagement on a digital platform. → **PROBLEM**
Suggest an approach like introducing interactive features, recognize compromises such as potential increased costs, and detail how to test these features' effectiveness. → **APPROACH**
→ **COMPROMISE**
→ **TEST**

C-A-R-E

Give the [CONTEXT] Describe [ACTION] Clarify the [RESULT] Give the [EXAMPLE]

Prompt Example
We are launching a new line of sustainable clothing → **CONTEXT**
Can you assist us in creating a targeted advertising campaign that emphasizes our environmental commitment? → **ACTION**
Our desired outcome is to drive product awareness and sales → **RESULT**
A good example of a similar successful initiative is Patagonia's "Don't Buy This Jacket" campaign, which highlighted their commitment to sustainability while enhancing their brand image. → **EXAMPLE**

F-O-C-U-S

Define [FRAME] State the [OUTLINE] How to [CONDUCT] How to [UNDERSTAND] Define [SUMMARISE]

Prompt Example
Frame a marketing campaign's goals, outline the campaign steps, conduct the campaign, understand consumer reactions through feedback, and summarize the campaign's success and future recommendations. → **FRAME**
→ **OUTLINE**
→ **CONDUCT**
→ **UNDERSTAND**
→ **SUMMARISE**

R-I-S-E

Specify the [ROLE] Describe [INPUT] Ask for [STEPS] Describe the [EXPECTATION]

Prompt Example
Imagine you are a content strategist. → **ROLE**
I've gathered detailed information about our target audience, including their interests & common questions related to our industry. → **INPUT**
Provide a step by step content strategy plan identifying key topics based on our audience insights, creating an editorial calendar, and drafting engaging content that aligns with our brand message. → **STEPS**
Aim is to increase our blog's monthly visitors by 40% and Enhance our brand's position as a thought leader in our industry. → **EXPECTATION**

M-I-N-D-S

Define [MAP] What to [INVESTIGATE] How to [NAVIGATE] How to [DEVELOP] How to [SUSTAIN]

Prompt Example
Map the competitive landscape of a new market, investigate entry strategies, navigate through regulatory requirements, develop a market entry plan, and plan for sustaining market presence. → **MAP**
→ **INVESTIGATE**
→ **NAVIGATE**
→ **DEVELOP**
→ **SUSTAIN**

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The No. 1 ChatGPT Cheat Sheet: <https://lnkd.in/ePq33ZHt>

TOP50 ChatGPT Prompts For Marketing <https://lnkd.in/eMRwJzn2>

TOP50 PROMPTS for FOUNDERS <https://lnkd.in/e9FgNfAK>

ChatGPT Cheat Sheet <https://lnkd.in/erHKGt53>

ChatGPT explained to kids https://lnkd.in/e8uC_7Mh

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